

Fulton-Montgomery Community College

Strategic Plan

College, Community, Collaboration

2011 - 2016



FM

Contents

Introduction..... 3

Vision..... 3

Mission..... 3

Values 3

Overall Goals 4

Goals and Objectives 4

 Prepare students to learn, live, and lead in a diverse and dynamic global culture..... 4

 Create a campus culture that attracts and celebrates diversity..... 5

 Foster an atmosphere of college/community engagement that recognizes FM as an invaluable resource to our region 5

 Foster a culture that encourages and embraces innovation and growth..... 5

 Expand resources of the college 6

Strategic Planning Committee Members 6

Introduction

Fulton-Montgomery Community College began a year long process of developing a strategic plan that would guide its direction through 2011 – 2016. As part of this process, several internal and external forums were held in which participants were asked many questions regarding FM and its impact on students and the community. The information gathered during the forums was used by the Strategic Planning Committee to draft a plan. That plan was shared with the college community, including the Board of Trustees and the FM Foundation Board of Directors, for feedback. The College Senate reviewed the final draft of the plan for comment and recommendations. The final plan was approved by the Board of Trustees at its November 17, 2011 meeting.

Vision

Fulton-Montgomery Community College strives to be recognized as a model community college that offers quality education, excellence in student support, innovative approaches, and programs that reflect our values.

Mission

Fulton-Montgomery Community College is the region's partner for quality, accessible higher education; responsive programs; economic development; and cultural and intellectual enrichment.

Values

Fulton-Montgomery Community College has identified the following as core values in its approach to serving students and the community.

- Excellence in education and teaching
- Student learning and scholarship
- Innovation
- Civility and integrity
- Caring personalized service
- Diversity
- Accessibility
- Quality environment
- Community engagement

Overall Goals

During the development of the *Strategic Plan: College, Community, Collaboration* five goals were established. These goals serve to move FM forward in serving the students and community. These goals are:

1. Prepare students to learn, live, and lead in a diverse and dynamic global culture
2. Create a campus culture that attracts and celebrates diversity
3. Foster an atmosphere of college/community engagement that recognizes FM as an invaluable resource to our region
4. Foster a culture that encourages and embraces innovation and growth
5. Expand the resources of the College

Goals and Objectives

In support of each goal identified above, clear and measurable objectives have been identified in order to guide the planning and budgeting process at FM. Together these goals and objectives will provide the basis upon which departments will create individual action plans that will serve to implement the Strategic Plan.

Prepare students to learn, live, and lead in a diverse and dynamic global culture

- ✚ Improve graduation rates by 4%, from 31% to 35%
- ✚ Improve retention rates by 4 percent, from 56% to 60%
- ✚ Strive for 75% of students entering the College will meet their educational goals
- ✚ Develop opportunities for students to study and practice leadership
- ✚ Infuse civility and professionalism into the curriculum and campus culture
- ✚ Assure curricula meets the needs of a dynamic world through continuous assessment
- ✚ Develop study-abroad opportunities
- ✚ Develop a plan for adding full-time faculty and staff
- ✚ Integrate diversity into the curriculum

Create a campus culture that attracts and celebrates diversity

- ✚ Offer annual professional development related to diversity for faculty and staff
- ✚ Hire diverse staff members to better reflect our student population
- ✚ Provide opportunities for faculty and staff to learn conversational Spanish
- ✚ Create an environment that welcomes people from diverse backgrounds
- ✚ Provide six events annually for students, staff, and faculty that celebrate diversity

Foster an atmosphere of college/community engagement that recognizes FM as an invaluable resource to our region

- ✚ Integrate service learning into programs and activities
- ✚ Faculty/staff address at least six community forums annually
- ✚ Establish a Center for Employer Services (single point of contact: internships, placement office, outreach to employers)
- ✚ Determine the viability of expanding the services and offerings at the Riverfront Center
- ✚ Conduct a gap analysis to determine the needs of the community and how FM can better meet those needs
- ✚ Enhance the athletics programs and facilities to attract more people and student-athletes to campus
- ✚ Develop and implement a marketing plan
- ✚ Develop and implement a public relations plan

Foster a culture that encourages and embraces innovation and growth

- ✚ Develop and implement a technology plan
- ✚ Better communicate available resources that support innovation
- ✚ Provide professional development opportunities to learn on-campus technology
- ✚ Fully implement the Assess, Plan and Budget (APB) model and communicate the results to the campus community
- ✚ Develop and implement an enrollment plan
- ✚ Develop and implement an employee recognition system that demonstrates appreciation for employee contributions

- ✚ Develop and implement strategies and professional development programs that promote excellence

Expand resources of the college

- ✚ Develop and implement a new five-year facilities master plan
- ✚ Expand housing to approximately 288 beds
- ✚ Expand activities on campus to accommodate a larger residential population (Raider's Cove, bookstore offerings, etc.)
- ✚ Determine the feasibility of a health care center and mental health counselor on campus
- ✚ Expand public safety on campus to 24/7
- ✚ Conduct a transportation study to determine student needs
- ✚ Raise \$1.2 million to support College programs

Strategic Planning Committee Members

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